

THE PATH TO A
BETTER WORKPLACE
STARTS HERE



CULTIVATING A CULTURE OF SUCCESS

COMPREHENSIVE TRAINING
FOR YOUR BUSINESS



WITH TAKISHA BROMELL



TAKISHA BROMELL

I'm Takisha Bromell, founder and CEO of GirlFriday Business Solutions. I am passionate about helping organizations become their best by cultivating a culture of success through team building and unity. I'd love to partner with you to make your business the optimal work environment.

With an MBA in Project Management and years of experience helping business owners develop their greatest asset—their team members—I've developed a proven process for corporate success. I believe fostering a collaborative mindset of respect based on company core values is essential in encouraging employees to be their best so, in return, they can give clients and customers their best!

I take a tailored approach when training and working with companies to identify their specific needs and challenges. My comprehensive workshops equip participants with the knowledge, skills, and tools to support both personal and professional growth.

I look forward to partnering together!

-Takisha

1

DEI TRAINING

smart business set-up

My tailored approach to Diversity, Equity, and Inclusion (DEI) training is designed to meet the specific needs and challenges of your organization. An interactive and engaging workshop will educate your team members on the benefits of diversity and inclusion while providing practical strategies for addressing bias and fostering a culture of respect and unity.

Additionally, each team member will receive a participant workbook with valuable resources and personal assessment tools to use throughout each session.

TOPICS COVERED:

- UNDERSTANDING THE BENEFITS OF DIVERSITY, EQUITY, AND INCLUSION IN THE WORKPLACE
- IDENTIFYING AND ADDRESSING UNCONSCIOUS BIAS AND MICROAGGRESSIONS
- OVERVIEW OF EMOTIONAL INTELLIGENCE
- CULTIVATING A CULTURE OF RESPECT, EMPATHY, AND OPEN COMMUNICATION
- PROVIDING TOOLS FOR HANDLING DIFFICULT CONVERSATIONS AND CONFLICTS
- IMPROVING TEAM COLLABORATION AND PRODUCTIVITY
- PROVIDING A SAFE SPACE FOR DISCUSSING PERSONAL EXPERIENCES RELATED TO DIVERSITY, EQUITY, AND INCLUSION TOPICS AND SHARING BEST PRACTICES FOR CREATING A MORE INCLUSIVE WORKPLACE CULTURE

2

EQ TRAINING

smart business set-up

Looking to boost your team's productivity and create a positive workplace culture? Look no further than my Emotional Intelligence workshop!

This workshop provides essential communication skills that enhance business efficiency, increase morale, and create undeniable synergy. It is designed to help your team develop the skills needed to communicate effectively and collaborate seamlessly, resulting in a more efficient and cohesive workplace.

Investing in your team's success is crucial for boosting productivity and fostering a positive work environment.

TOPICS COVERED:

- UNDERSTANDING EMOTIONAL INTELLIGENCE
- FOUR MAIN AREAS OF EMOTIONAL INTELLIGENCE
- PILLARS OF EFFECTIVE EMPLOYEE COMMUNICATION
- HOW TO COMMUNICATE EFFECTIVELY WITH MANAGEMENT COLLEAGUES, & SUBORDINATES
- CONFLICT DE-ESCALATION
- HOW TO DEVELOP HEALTHY EMOTIONAL HABITS
- INTERACTIVE TEAM ACTIVITIES

3

A LA CARTE TRAINING

smart business set-up

Unlock the Benefits of Tailored Team Training!

We understand that a one-size-fits-all approach doesn't always meet your business's unique needs. That's why we offer the flexibility to build your own workshop, allowing you to tailor the training topic to your specific requirements. By choosing from our diverse range of topics, you can harness the power of team training for your business to foster collaboration, boost productivity, enhance employee engagement, and develop the skills necessary for success in your industry.

POTENTIAL TOPICS:

- **LEADERSHIP AND MANAGEMENT:** THIS INCLUDES TOPICS SUCH AS EFFECTIVE COMMUNICATION, TIME MANAGEMENT, DELEGATION, DECISION-MAKING, PERFORMANCE MANAGEMENT, AND CONFLICT RESOLUTION.
- **CUSTOMER SERVICE:** THIS INCLUDES TOPICS SUCH AS BEST PRACTICES FOR YOUR BUSINESS, CUSTOMER EXPERIENCE, AND WHITE GLOVE SERVICE.
- **SALES AND MARKETING (BUSINESS DEVELOPMENT STRATEGY):** THIS COVERS TOPICS SUCH AS LEAD GENERATION, NEGOTIATION SKILLS, CUSTOMER SEGMENTATION, AND SALES TECHNIQUES.
- **PERSONAL BRANDING AND MARKETING:** THIS INCLUDES TOPICS SUCH AS BUILDING A PERSONAL BRAND, DEVELOPING A CAREER PLAN, NETWORKING, AND JOB SOCIAL MEDIA STRATEGIES.
- **PRODUCTIVITY AND TIME MANAGEMENT:** THIS INCLUDES TOPICS SUCH AS GOAL-SETTING, CALENDAR MANAGEMENT, PRIORITIZATION, AND TIME-BLOCKING.
- **STRATEGIC PLANNING:** THIS COVERS TOPICS SUCH AS VISION AND MISSION DEVELOPMENT, SWOT ANALYSIS, GOAL-SETTING, AND PERFORMANCE MEASUREMENT.
- **TEAM BUILDING:** THIS INCLUDES TOPICS SUCH AS TRUST-BUILDING, COLLABORATION, COMMUNICATION, AND CONFLICT RESOLUTION.

4

CHIEF CULTURE OFFICER

synergizing teams!

MY GOAL

As your fractional Chief Culture Officer, my goal is to help create a workplace culture that reflects your organization's core values in every aspect of your business. To achieve this, it is important to be intentional, calculated, and systematic in how you approach creating processes, procedures, and team training.

Let me help guide your team members into a culture of excellence that fully embodies your company's DNA, resulting in an unparalleled work environment and customer experience that positions you as a leader in your industry.

WHAT'S INCLUDED

- A QUARTERLY PLANNING SESSION WITH TAKISHA TO SET GOALS AND WORKSHOP EXPECTATIONS BASED ON:
 - YOUR ORGANIZATION'S MISSION STATEMENT
 - YOUR ORGANIZATION'S CORE VALUES
 - YOUR ORGANIZATION'S EXPECTATIONS AND REQUIRED TRAINING AGENDA
- INCLUDES 12-MONTH TRAINING CONTENT CALENDAR
 - TAKISHA WILL CONDUCT A QUARTERLY TEAM TRAINING
 - MCGUFFIN POINT PERSON CAN CONDUCT REMAINING TEAM TRAININGS (SUCH AS THE HR MANAGER) OR VIEW OUR ON-DEMAND TRAINING VIDEOS
 - MONTHLY TOPICS WITH TALKING POINTS AND LEADER NOTES
 - PARTICIPANT WORKBOOK

REVIEWS ★★★★★

What Past Participants Are Saying

"We had an amazing speaker; I think it's something we should continue!"

★★★★★

"I really like how relevant the workshop was to my job."

★★★★★

"I love that we are focusing more on personal development as well as professional!"

★★★★★

"I loved how engaging it was. The speaker was great!"

★★★★★

"I really enjoyed discovering how we all fit into the emotional intelligence spectrum. I also enjoyed hearing more from the district managers. It definitely felt like the focus was on growing our management team, as opposed to prior meetings where the focus was only what's new with business."

★★★★★

"I like that we had more instruction than what is relevant to us. I hope we keep up with that trend in future meetings!"

★★★★★

"Takisha was a great speaker and educator; she motivated me to be a healthy and productive manager."

★★★★★



INVESTMENT

1 DEI TRAINING

2 EQ TRAINING

3 A LA CARTE TRAINING

TOTAL INVESTMENT:
\$2,500

INCLUDES:

- TAILORED 2 SESSIONS | ONE TOPIC
- PERSONALIZED PARTICIPANT WORKBOOK
- IN-PERSON OR VIRTUAL
- NO ATTENDANCE LIMITATIONS

4 CHIEF CULTURE OFFICER

TOTAL INVESTMENT:
\$10,000 (\$2,500 QUARTERLY)

INCLUDES:

- QUARTERLY MEETING WITH TAKISHA TO DISCUSS TOPICS AND EXPECTATIONS
- 12-MONTH WORKSHOP CALENDAR FOR TRAINING TEAM MEMBERS
- INCLUDES 4 QUARTERLY MODULES
- TAKISHA WILL LEAD THE WORKSHOP ONCE QUARTERLY

*PLEASE NOTE: THE FIRST QUARTER WILL BEGIN WITH TAKISHA LEADING THE TEAM WITH EQ TRAINING UNLESS OTHERWISE DISCUSSED



FOR BOOKING OR MORE INFORMATION

takisha@girlfridaybusinesssolutions.com



Thank you, I look forward to working with your organization!

-Takisha

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