

girlfriday

BUSINESS SOLUTIONS

LEVEL UP
Institute

Inspiring and equipping
writers to unleash their full
creative potential and
embrace their inner author

A Note From Takisha



Everyone has a story to tell. It's a remarkable journey of self-expression and creativity. I am genuinely excited to share in your quest to bring your story to life.

Writing a book can be an intimidating endeavor, but you don't have to navigate this path alone. I am here to assist you every step of the way, to help you cultivate the story within and unlock your full potential as an author.

Together, we will embark on an adventure of crafting a compelling book that will inspire the hearts and minds of readers.

Are you ready to take the first step?

I look forward to getting started!

-Takisha

LET'S DO THIS!

Writing a book is exciting, but it can be daunting and challenging! Trying to put your thoughts to paper or narrow in on a topic can be a complicated process. It isn't easy to get it right!

Let me help turn your thoughts and ideas into a compelling and engaging story that people will be excited to purchase and read! Together, let's conceptualize your book in tailored one-on-one sessions!

What's Included?



DEVELOP YOUR BOOK IDEA

We understand that a well-developed book not only captivates readers but also provides value and answers fundamental questions for your targeted audience. Our goal is to help you craft a book that resonates with your readers and leaves a lasting impact.

Here's how we can assist you:

- **Defining Your Book's Topic:** Together, we'll delve into the core essence of your book. We'll uncover its unique theme, exploring the subjects that matter most to you and aligning them with the interests and needs of your ideal readers.
- **Identifying Your Ideal Reader:** Understanding your target audience is crucial for crafting a book that speaks directly to them. We'll help you define and identify your ideal reader, enabling you to tailor your writing to their desires, preferences, and challenges.
- **Delivering a Powerful Takeaway:** Your book should provide a clear takeaway or call to action for your readers. We'll work with you to ensure that your book leaves a lasting impression, offering valuable insights, inspiration, or guidance that resonates long after the final page is turned.



CREATE THE THEMES & CHAPTERS

Crafting a well-structured and cohesive book is essential to keep readers engaged from start to finish. We'll guide you through the process of developing the themes and chapters of your book.

Here's what we'll focus on:

- **Develop Your Book Outline:** We'll collaborate to create a comprehensive outline that serves as the backbone of your book. This outline will lay the foundation for organizing your ideas, ensuring a logical flow, and maintaining a strong connection between each chapter.
- **Crafting a Compelling Synopsis:** A one-page synopsis of your book will provide a glimpse into its essence, capturing the attention of potential readers. We'll help you distill your book's essence into a powerful synopsis that hooks readers and leaves them eager to explore further.



CHAPTER OUTLINES

A well-structured book with carefully planned chapters enhances readability and comprehension. We'll work with you to create chapter outlines that guide you through the writing process and keep your readers hooked.

Here's what we'll include:

- **Chapter-by-Chapter Layout:** We'll assist you in developing a chapter-by-chapter layout that outlines the key points, structure, and progression of your book. This detailed roadmap will serve as your writing guide, ensuring that each chapter contributes meaningfully to your overall message.
- **Enhancing Reader Engagement:** Through carefully crafted chapter outlines, we'll help you create a book that keeps readers hooked from chapter to chapter. We'll guide you in incorporating captivating storytelling techniques, effective transitions, and compelling cliffhangers, ensuring that your readers are engaged and eager to turn the page.

Total Investment

\$997.00

Includes Everything Listed Above



OPTIONAL ADD-ON'S

1

Writer's Block

Unlock Your Creativity: Overcome Writer's Block and Find Your Writing Path

- Identify and eliminate barriers: Uncover the root causes of writer's block and learn effective strategies to overcome them.
- Gain clarity of direction: Refine your writing goals and develop a clear roadmap to guide your book's creation.
- Cultivate a productive mindset: Learn techniques to boost your motivation, maintain focus, and stay inspired throughout the writing process.

2

Idea Development

Flesh Out Ideas - Transforming Ideas into Engaging Content

- Creative Confidence - We will unleash your hidden ideas and talents
- Focused Brainstorming - We will work on gaining creative momentum
- Accountability - I will help you stay on track to meet deadlines and goals

3

Profitable Publishing

Revenue Generation Strategies - Monetizing Your Book's Success

- Develop Your Collateral & Marketing Strategies
- Launch Strategies & Marketing Tips
- Social Media promotions
- Ideas for book launch
- Sales funnel ideas

BOOK BOOSTERS

EDITING / REWRITING

Involves rewriting and/or proofing the structure and flow of the book, including style, design, letter spacing, and overall presentation.

\$40 per hour (minimum 40-hour package)

GHOST WRITING

Let us do the work for you and bring your ideas to life with a book you can call your own!

\$50 per hour (minimum 40-hour package)

INTERIOR DESIGN

Created with InDesign and includes interior typesetting and a style sheet to ensure your book is internally consistent.

\$40 hour

EXTERIOR DESIGN

Includes all design elements for the front, back, and spine of the book, as well as a 3D mock-up.

\$360 flat fee

FINAL PROOFING

Includes last eye edit of structure, color, formatting, and placement of the book in both digital and hard copy format from the publisher.

GirlFriday Administrative Hours
(Example 20-hour package is \$30 hourly rate)

*These hours also can include any Social Media Marketing

BOOK BOOSTERS

PUBLISHING ASSISTANCE

Includes all necessary steps in working with the publishing company to ensure your book is distributed (choosing publishing vehicles, such as Ingram Spark or Amazon), as well as creating an account and purchasing the ISBN number.

GirlFriday Administrative Hours

ADDITIONAL PRICING

- | | |
|------------------------------------|------------|
| • Title Set-Up Fee from Publisher | \$49 |
| • ISBN purchased through Publisher | \$80-\$125 |

*Additional pricing is not exhaustive and Publisher may have more fees