

GirlFriday

BUSINESS SOLUTIONS

SOCIAL MEDIA SERVICES

BRONZE - \$399/MO UP TO TWO PLATFORMS

DEVELOPED STRATEGY FOR
MONTH/QUARTER/YEAR
(CONTINGENT ON LENGTH OF AGREEMENT)
2 BRANDED POSTS PER WEEK (SAME ACROSS BOTH
PLATFORMS)
1 CURATED POST/ARTICLE "SHARE" PER WEEK
1 BRONZE VIDEO SERVICE PER MONTH

BONUS VALUE-ADD:
BRAND AWARENESS AD CAMPAIGN W/MIN.
IMPRESSIONS OF 5,000 PER MONTH

SILVER - \$599/MO UP TO THREE PLATFORMS

DEVELOPED STRATEGY FOR
MONTH/QUARTER/YEAR
(CONTINGENT ON LENGTH OF AGREEMENT)
4 BRANDED POSTS PER WEEK (SAME ACROSS ALL
PLATFORMS)
1 CURATED POST/ARTICLE "SHARES" PER WEEK
1 BRONZE VIDEO SERVICE PER MONTH

BONUS VALUE-ADD:
BRAND AWARENESS AD CAMPAIGN W/MIN.
IMPRESSIONS OF 10,000 PER MONTH

Gold - \$999/mo Up to three platforms

DEVELOPED STRATEGY FOR MONTH/QUARTER/YEAR
(CONTINGENT ON LENGTH OF AGREEMENT)
6 BRANDED POSTS PER WEEK (SAME ACROSS ALL PLATFORMS)
1 CURATED POST/ARTICLE "SHARES" PER WEEK
1 BRONZE VIDEO SERVICE PER MONTH

BONUS VALUE-ADD:
BRAND AWARENESS AD CAMPAIGN W/MIN. IMPRESSIONS OF
25,000 PER MONTH